

# YOKE is now available in 9 languages!



YOKE's marketing team continue to invest in tools demanded by their global partners with upgraded content in the YP Yellow Point application video, but more importantly now making it available in nine different languages.

 [Chinese](#)

 [English](#)

 [French](#)

 [German](#)

 [Italian](#)

 [Japanese](#)


 [Korean](#)

 [Russian](#)

 [Thai](#)

Steven Hong, President and CEO of YOKE Industrial Corporation said “It is vital that we can offer our global sales teams led by our Vice President’s Richard Oldknow and Ken Lee, the tools they require to support the safe use and application of the YOKE YP range and other YOKE products in the field. As part of our commitment to training of our partners, the release of the YP application video in nine languages will ensure that we can continue to build upon our training resources and make it easier for our partners to demonstrate the safe use of this product.”

The bolted design alone has two hundred and eleven variables, seven designs and is available in sizes M8 to M90 as well as imperial sizes, as a standard product. The addition of the YP video in nine languages demonstrates YOKE's endeavour to continue its strategy to become a true market leading company in the material handling industry. YOKE are sharing this video on their website, presenting it at major exhibitions and sales events, making it available to all their partners as well as offering you the capability to download it and use it as a training aid in any tool box talk.

Look for the YOKE  range of products that give you confidence to work in all applications. Safety is our first priority!